ATIG Entertainment Plus & Entertainment To Go PRODUCTS



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In 2001, Atlantis Internet Group (ATIG) incorporated some of the industry's leading casino and slot professionals from Nevada with some of the most innovative game programmers in the online gaming industry to form our company. Today ATIG represents the most extensive knowledge of both gaming worlds available in the industry. Our company has bridged the gap between traditional and online gaming and we have now made that experience available to you, 'the Casino Owner' in the ultimate marketing product our "Entertainment Plus" product line. Welcome to the "Entertainment Plus" and the "Entertainment To Go" Systems:

In 2003, ATIG launched one of the most innovative promotional casino websites available in Nevada. This site was developed to assist casino operators to capture the power of the Internet to generate new customers for their Nevada casinos. Our systems gave the casino owner the ability to extend a customer gaming experience from the casino into the players home! We call them "Entertainment Plus" and the "Entertainment To Go" systems. These products offer Casino owners two versions; a Play-For-Fun Version and a Play-For-Cash Version of casino games that can be played by players at HOME after they leave the land based casino.

The Play-For-Fun version allows a casino to collect the most extensive marketing data based on potential casino customers while facilitating one of the most entertaining pastimes in gaming history "Play-For-Fun" Casino Games at home. When a player visits the promotional site they register and join the online Players Club to play the free Play-For-Fun Casino Games. As the ultimate marketing tool this portion of the product was designed to drive traffic into the land based casinos by allowing players to win non-cash comps or prizes for playing the online games. Then the player must personally visit the land based casino to redeem those comps.

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Normally, a customer visiting a casino website is there to book a reservation once or twice a year, but with our entertaining Play-For-Fun games visitors may return to a site daily to play games for hours and win comps. Not only does this give the casino operator the opportunity to promote the casino events, tournaments and other entertainment it allows the casino owner to create and build player loyalty. This allows a casino owner to maximize their marketing programs and target specific promotions to players based on their game preference. Our system allows specific promotional information to be sent to each player via e-mail.

When a player personally visits the casino to redeem their comps, the casino has the opportunity to utilize the "Entertainment To Go" version of the promotional site where permitted by law. Here's how it works:

STEP 1 Player logs onto PLAY-FOR-FUN site. Receives a player tracking number for online games and gets comp points for playing games over a set amount of time





website.



Website being played at the Casino to check winning numbers.

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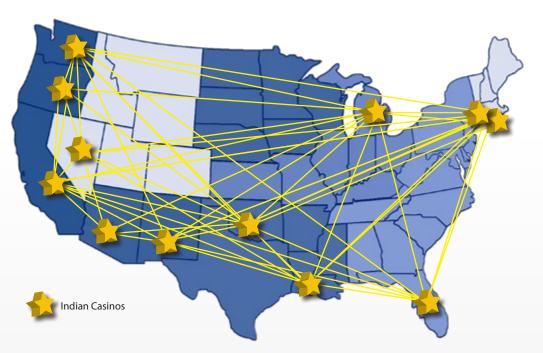
Casino Gateway Network & Jukebox Slot Games



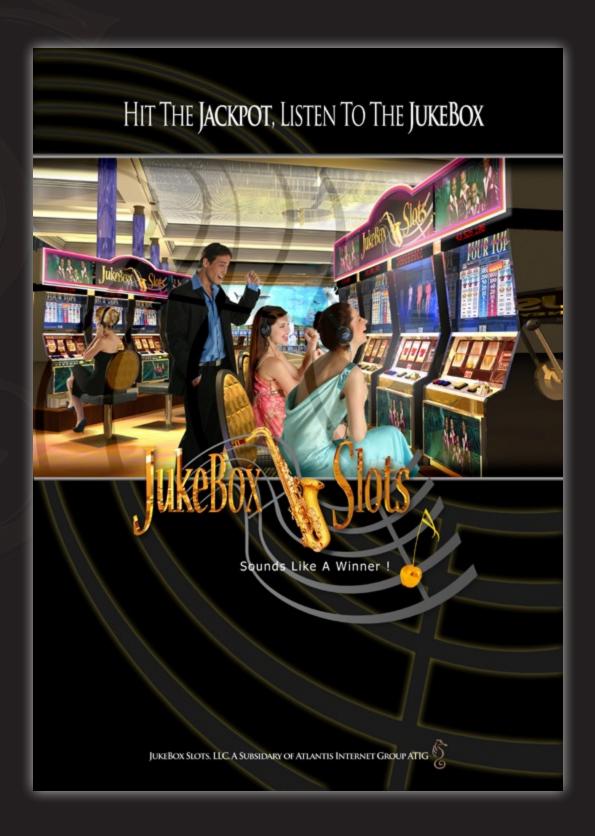
Coming soon



Casino Gateway Network



Casino Gateway is a patent pending gaming network designed for Intrastate and Intratribal operation of casino games over a secure Intranet network operating on the Internet. The gaming network allows players to play casino games online from a central location or their homes within a specific states or tribal land boundary. The network is designed to block access from under age individuals or players from outside the state or tribal lands or reservations. This system is designed to accomplish several functions to allow game play of Games of Chance, Skilled Games, Class I, Class II, including Poker, Class III games as defined by Federal, State and Tribal laws.



Slots, Electronic Table Games & Music in a Slot Machine? Yes it's true;

the patent pending Jukebox Slots are slot machines that allow players to listen to music while they play casino games. Jukebox Slots players can listen to their favorite music while playing Slots, Blackjack, Poker, Craps, Roulette and other popular table games



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